

# colton j lavelly

illustrator & designer

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## education

### colorado mesa university

2017-2021

bfa in graphic design  
3.75 gpa  
4.0 in all major courses

## skills

- illustrator
- photoshop
- indesign
- adobe xd
- adobe dimension
- adobe premiere
- after effects
- clip studio paint
- zoom
- screenprinting
- visual studio code
- windows os
- mac os

## about

my name is colton j lavelly and i'm an illustrator and designer with a passion for pen and ink drawing and boundary pushing design. as a metal head and horror enthusiast, i bring a unique style, a fearless attitude, and a desire to create effective solutions to every project. i'm self-driven to a fault, have never missed a deadline, and strive to be the hardest working person in the room. i have a distinct style i love to work in, but i also thrive when leaving my comfort zone to create something i've never done. i'll talk for an uncomfortably long time about video games if given the opportunity.

## experience

### piceance mustangs

volunteer designer

2021

piceance mustangs is a non-profit wild horse management group based in meeker colorado. as their volunteer designer, i completed an entire redesign of the brand from the ground up. i created a new logo, website, branding guidelines, merchandise, member subscription system, newsletter, and brochure, along with an entirely new voice for forward facing brand communication.

### djinn-ghül

album artist

2021

designed and illustrated the cover of death metal band djinn-ghül's 2021 ep "mechalith," including typography and layout.

illustrator

2021

designed and illustrated a merchandise series including t-shirts, tote bags, patches, and wall tapestries.

### colorado mesa university opera

mural artist

2020

designed, illustrated, and painted a series of murals for the set of the 2020 colorado mesa university opera's production of dido and aeneas.

### colorado mesa university artober fest

lead designer

2019

designed and illustrated all promotional material for the artober fest student art festival. including posters, website banners, hand screen-printed t-shirts, digital billboards, pamphlets, and social media advertisements.

### jeremy m. reed

cover artist

2017

designed and illustrated the cover of jeremy m. reed's 2017 novel "fireflies".

## awards

### icmad young designers competition

6th place finalist

2019

icmad is a national package design competition held by the independent cosmetic manufacturers and distributors for graphic design students. using their cosmetic bottle they sent, i created a brand called for humans. for humans is designed to remove the gender separation from cosmetic products, not by removing all gendered imagery, but by embracing and celebrating it.

### red rocks amphitheatre poster competition

3rd place finalist

2017

i created a poster for the 2017 red rocks amphitheatre poster competition. it went on to win 3rd place after being placed in a juried selection for community voting.